



WDAF-TV

Ranson
ORDER

Print Date 10/17/12

Page 1 of 5

Flight Dates 10/08/12-11/06/12

Contract / Revision	565996	Product	Order Sep	00:15:00
Original Date / Revision		Agency Com	Estimate #	
08/03/12	10/17/12	15%	Alt Order #	09771611
		Billing Contact	Billing Type	Cash
Advertiser	Koster/D/Atty Gen/MO	25 Whitlock Place	Order Type	GENERAL
		Suite 201	Billing Cycle	EOM/EOC
Agency	LUC Media	Marietta, GA 30064	Billing Calendar	BROADCAST
		Sales Office DC-M	Demographic	A35+
		Sales Region NAT	Rev Codes	SP-POL CAN GEN
		Agency Ref	Product Codes	PL1lb
			Priority	3
			Advertiser Ref	

Primary Account Executive
Dan Driscoll

Account Executive	Order%	Start Date	End Date
Dan Driscoll	100%		

Order Share 33% Market Value 529772

Competing Station	% of Order	Amount
KCPT	%	0
KCTV	16%	84763
KCWE	%	0
KMBC	25%	132443
KMCI	%	0
KPXE	%	0
KSHB	25%	132443
KSMO	1%	5297

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	243	\$100,916.25	\$118,725.00	0.00	10/01/12	10/28/12	243	\$100,916.25	\$118,725.00
November 2012	106	\$47,685.00	\$56,100.00	0.00	10/29/12	11/05/12	106	\$47,685.00	\$56,100.00
Totals	349	\$148,601.25	\$174,825.00	0.00					

Totals

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	4	10/08/12	11/02/12	M-F 6-7a M-F 6-7a	CM-All	6-7a	MTWTF--	:30	8	\$600.00	2	0.00	NM	38	\$22,800.00
					Start Date	End Date	Weekdays		Spots/Week	Rate		Rating			
					Week: 10/08/12	10/14/12	MTWTF--		8	\$600.00		0.00			
					Week: 10/15/12	10/21/12	MTWTF--		10	\$600.00		0.00			
					Week: 10/22/12	10/28/12	MTWTF--		10	\$600.00		0.00			
					Week: 10/29/12	11/04/12	MTWTF--		10	\$600.00		0.00			
N 2	4	11/05/12	11/05/12	M-F 6-7a M-F 6-7a	CM-All	6-7a	M-----	:30	2	\$600.00	2	0.00	NM	2	\$1,200.00
					FOX4 NEWS 6AM										
					Start Date	End Date	Weekdays		Spots/Week	Rate		Rating			
					Week: 11/05/12	11/11/12	M-----		2	\$600.00		0.00			
N 3	4	10/08/12	11/02/12	M-F 7-9a M-F 7-9a	CM-All	7-9a	MTWTF--	:30	10	\$525.00	2	0.00	NM	38	\$19,950.00



WDAF-TV

Print Date: 10/17/12

Page 2 of 5

Contract / Revision

565996

Flight Dates 10/08/12-11/06/12

Hiatus Dates

Original Date / Revision

08/03/12/ 10/17/12

Order Sep 00:15:00

Advertiser **Koster/D/Atty Gen/MO**

Product MISSOURIANS 4 KOSTER

Estimate #

Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Totals
																	Amount
N 3	4	10/08/12	11/02/12	M-F	7-9a	CM	All	7-9a	MTWTF--	:30	10	\$525.00	2	0.00	NM	38	\$19,950.00
				M-F	7-9a												
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
				Week:	10/08/12	MTWTF--		8	\$525.00			0.00					
				Week:	10/15/12	MTWTF--		10	\$525.00			0.00					
				Week:	10/22/12	MTWTF--		10	\$525.00			0.00					
				Week:	10/29/12	MTWTF--		10	\$525.00			0.00					
N 4	4	11/05/12	11/05/12	M-F	7-9a	CM	All	7-9a	M-----	:30	4	\$525.00	2	0.00	NM	4	\$2,100.00
				M-F	7-9a												
				FOX4 MORNING SHOW													
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
				Week:	11/05/12	M-----		4	\$525.00			0.00					
N 5	4	10/08/12	11/02/12	M-F	9-10a	CM	All	9-10a	MTWTF--	:30	5	\$200.00	3	0.00	NM	18	\$3,600.00
				M-F	9-10a												
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
				Week:	10/08/12	MTWTF--		3	\$200.00			0.00					
				Week:	10/15/12	MTWTF--		5	\$200.00			0.00					
				Week:	10/22/12	MTWTF--		5	\$200.00			0.00					
				Week:	10/29/12	MTWTF--		5	\$200.00			0.00					
N 6	4	11/05/12	11/05/12	M-F	9-10a	CM	All	9-10a	M-----	:30	1	\$200.00	3	0.00	NM	1	\$200.00
				M-F	9-10a												
				FOX4 NEWS 9AM													
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
				Week:	11/05/12	M-----		1	\$200.00			0.00					
N 7	4	10/13/12	11/03/12	Sa	7-9a	CM	All	Sa 7-9a	-----S-	:30	2	\$500.00	2	0.00	NM	8	\$4,000.00
				Sa 7-9a													
				FOX4 NEWS 9AM-SAT													
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
				Week:	10/08/12	10/14/12		2	\$500.00			0.00					
				Week:	10/15/12	10/21/12		2	\$500.00			0.00					
				Week:	10/22/12	10/28/12		2	\$500.00			0.00					
				Week:	10/29/12	11/04/12		2	\$500.00			0.00					
N 8	4	10/14/12	11/04/12	Su	7-9a	CM	All	Su 7-9a	-----S	:30	2	\$300.00	2	0.00	NM	8	\$2,400.00
				Su 7-9a													
				FOX4 NEWS 9AM-SUN													
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
				Week:	10/08/12	10/14/12		2	\$300.00			0.00					
				Week:	10/15/12	10/21/12		2	\$300.00			0.00					
				Week:	10/22/12	10/28/12		2	\$300.00			0.00					
				Week:	10/29/12	11/04/12		2	\$300.00			0.00					
N 9	4	10/08/12	11/02/12	M-F	12p-1p	CM	All	12-1p	MTWTF--	:30	5	\$300.00	2	0.00	NM	18	\$5,400.00
				M-F	12-1p												
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
				Week:	10/08/12	10/14/12		3	\$300.00			0.00					
				Week:	10/15/12	10/21/12		5	\$300.00			0.00					
				Week:	10/22/12	10/28/12		5	\$300.00			0.00					
				Week:	10/29/12	11/04/12		5	\$300.00			0.00					
N 10	4	10/08/12	11/02/12	M-F	5-6p	CM	All	530-6p	MTWTF--	:30	5	\$600.00	2	0.00	NM	20	\$12,000.00
				530-6p				(5:30 PM-6:00 PM)									
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
				Week:	10/08/12	10/14/12		5	\$600.00			0.00					
				Week:	10/15/12	10/21/12		5	\$600.00			0.00					
				Week:	10/22/12	10/28/12		5	\$600.00			0.00					
				Week:	10/29/12	11/04/12		5	\$600.00			0.00					



WDAF-TV

Print Date: 10/17/12

Page 3 of 5

Contract / Revision 565996 Flight Dates 10/08/12-11/06/12

Hiatus Dates

Original Date / Revision 08/03/12/ 10/17/12

Order Sep 00:15:00

Advertiser **Koster/D/Atty Gen/MO**

Product MISSOURIANS 4 KOSTER

Estimate #



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Page 4 of 5

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Flight Dates 10/08/12-11/06/12

Hiatus Dates

Original Date / Revision

08/03/12/

10/17/12

Order Sep

00:15:00

Advertiser Koster/D/Atty Gen/MO

Product MISSOURIANS 4 KOSTER

Estimate #

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Totals		
															Spots	Amount	
N 23	4	10/08/12	11/02/12	M-F 7-9a	CM-All	8-9a										35	\$18,375.00
				8-9a		(8:00 AM-9:00 AM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
		Week: 10/08/12	10/14/12	MTWTF--		5	\$525.00			0.00							
		Week: 10/15/12	10/21/12	MTWTF--		10	\$525.00			0.00							
		Week: 10/22/12	10/28/12	MTWTF--		10	\$525.00			0.00							
		Week: 10/29/12	11/04/12	MTWTF--		10	\$525.00			0.00							
N 24	4	11/05/12	11/05/12	M-F 7-9a	CM-All	8-9a										2	\$1,050.00
				8-9a		(8:00 AM-9:00 AM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
		Week: 11/05/12	11/11/12	M-----		2	\$525.00			0.00							
N 25	4	10/08/12	11/02/12	M-F 5-6p	CM-All	530-6p										18	\$10,800.00
				5-530p5-530P		(5:00 PM-5:30 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
		Week: 10/08/12	10/14/12	M-----		3	\$600.00			0.00							
		Week: 10/15/12	10/21/12	M-----		5	\$600.00			0.00							
		Week: 10/22/12	10/28/12	M-----		5	\$600.00			0.00							
		Week: 10/29/12	11/04/12	M-----		5	\$600.00			0.00							
N 26	4	11/05/12	11/05/12	M-F 5-6p	CM-All	530-6p										1	\$600.00
				5-530p5-530P		(5:00 PM-5:30 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
		Week: 11/05/12	11/11/12	M-----		1	\$600.00			0.00							
N 27	4	10/15/12	11/02/12	M-F 430a News	CM-All	430-5a										15	\$1,500.00
				M-F 430-5a News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
		Week: 10/15/12	10/21/12	MTWTF--		5	\$100.00			0.00							
		Week: 10/22/12	10/28/12	MTWTF--		5	\$100.00			0.00							
		Week: 10/29/12	11/04/12	MTWTF--		5	\$100.00			0.00							
N 28	4	11/05/12	11/05/12	M-F 430a News	CM-All	430-5a										2	\$200.00
				M-F 430-5a News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
		Week: 11/05/12	11/11/12	M-----		2	\$100.00			0.00							
N 29	4	10/15/12	11/02/12	M-F 530-6a	CM-All	530-6a										15	\$3,000.00
				M-F 530-6a													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
		Week: 10/15/12	10/21/12	MTWTF--		5	\$200.00			0.00							
		Week: 10/22/12	10/28/12	MTWTF--		5	\$200.00			0.00							
		Week: 10/29/12	11/04/12	MTWTF--		5	\$200.00			0.00							
N 30	4	10/15/12	11/02/12	M-F 10-11a	CM-All	10-11a										15	\$2,250.00
				M-F 10-11a													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
		Week: 10/15/12	10/21/12	MTWTF--		5	\$150.00			0.00							
		Week: 10/22/12	10/28/12	MTWTF--		5	\$150.00			0.00							
		Week: 10/29/12	11/04/12	MTWTF--		5	\$150.00			0.00							
N 31	4	10/15/12	11/02/12	M-F 4-5p	CM-All	4-5p										14	\$3,500.00
				M-F 4-5p													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
		Week: 10/15/12	10/21/12	MTWTF--		5	\$250.00			0.00							
Spot	Ch	Date Range	Description			Start/End Time											
2	4	10/15/12-10/21/12	M-F 4-5p			4-5p											
			Credited														
			Week: 10/22/12	10/28/12	MTWTF--		5	\$250.00		0.00							
			Week: 10/29/12	11/04/12	MTWTF--		5	\$250.00		0.00							



Contract / Revision

565996

Flight Dates 10/08/12-11/06/12

Hiatus Dates

Original Date / Revision

08/03/12/ 10/17/12

Order Sep 00:15:00

Advertiser Koster/D/Atty Gen/MO

Product MISSOURIANS 4 KOSTER

Estimate #

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 32	4	11/05/12	11/05/12	M-F 4-5p M-F 4-5p	CM-All	4-5p	M-----	:30	1	\$250.00	3	0.00	NM	1	\$250.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 11/05/12 11/11/12 M----- 1 \$250.00 0.00															
N 33	4	10/15/12	10/15/12	M-F 4-5p M-F 4-5p	CM-All	4-5p	M-----	:30	1	\$0.00	VIP	0.00	NM	1	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/15/12 10/21/12 M----- 1 \$0.00 0.00															
N 34	4	10/16/12	10/19/12	M-F 430a News M-F 430-5a News	CM-All	430-5a	-TWTF--	:30	4	\$0.00	VIP	0.00	NM	4	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/15/12 10/21/12 -TWTF-- 4 \$0.00 0.00															
N 35	4	10/16/12	10/19/12	M-F 1132p-1202a M-F 1132p-1202a	CM-All	M-F 1132p-1202a	-TWTF--	:30	4	\$0.00	VIP	0.00	NM	4	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/15/12 10/21/12 -TWTF-- 4 \$0.00 0.00															
N 36	4	10/18/12	10/19/12	M-F 430a News M-F 430-5a News	CM-All	430-5a	---TF--	:30	4	\$0.00	VIP	0.00	NM	4	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/15/12 10/21/12 ---TF-- 4 \$0.00 0.00															
N 37	4	10/18/12	10/19/12	M-F 1132p-1202a M-F 1132p-1202a	CM-All	M-F 1132p-1202a	---TF--	:30	4	\$0.00	VIP	0.00	NM	4	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/15/12 10/21/12 ---TF-- 4 \$0.00 0.00															
N 38	4	10/22/12	10/26/12	M-F 4-5p M-F 4-5p	CM-All	4-5p	MTWTF--	:30	1	\$250.00	3	0.00	NM	1	\$250.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/22/12 10/28/12 MTWTF-- 1 \$250.00 0.00															
N 39	4	10/18/12	10/19/12	M-F 5-6p 530-6p	CM-All	530-6p	---TF--	:30	1	\$600.00	2	0.00	NM	1	\$600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/15/12 10/21/12 ---TF-- 1 \$600.00 0.00															
N 40	4	10/18/12	10/19/12	M-F 9-10a M-F 9-10a	CM-All	9-10a	---TF--	:30	1	\$100.00	3	0.00	NM	1	\$100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/15/12 10/21/12 ---TF-- 1 \$100.00 0.00															
N 41	4	10/29/12	11/02/12	M-F 9-10p M-F 9-10p	CM-All	9-10p	MTWTF--	:30	1	\$1,200.00	2	0.00	NM	1	\$1,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/29/12 11/04/12 MTWTF-- 1 \$1,200.00 0.00															
N 42	4	10/22/12	10/26/12	M-F 4-5p M-F 4-5p	CM-All	4-5p	MTWTF--	:30	1	\$250.00	3	0.00	NM	1	\$250.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/22/12 10/28/12 MTWTF-- 1 \$250.00 0.00															

Totals 349\$174,825.00



WDAF-TV

Kevsion

Print Date 10/16/12 Page 1 of 5

ORDER

Flight Dates 10/08/12-11/06/12

<u>Contract / Revision</u>	565996 /	<u>Product</u>	<u>Order Sep</u>	00:15:00
<u>Original Date / Revision</u>		<u>Agency Com</u>	<u>Estimate #</u>	
10/16/12	10/16/12	15%	<u>Alt Order #</u>	09771611
		<u>Billing Contact</u>	<u>Billing Type</u>	Cash
<u>Advertiser</u>	Koster/D/Atty Gen/MO	25 Whitlock Place	<u>Order Type</u>	GENERAL
		Suite 201	<u>Billing Cycle</u>	EOM/EOC
<u>Agency</u>	LUC Media	Marietta, GA 30064	<u>Billing Calendar</u>	BROADCAST
<u>Buying Contact</u>			<u>Demographic</u>	A35+
25 Whitlock Place			<u>Rev Codes</u>	SP-POL CAN GEN
Suite 201			<u>Product Codes</u>	PL1lb
Marietta, GA 30064			<u>Priority</u>	3
			<u>Advertiser Ref</u>	

Primary Account Executive

Dan Driscoll

Account Executive	Order%	Start Date	End Date
Dan Driscoll	100%		

Order Share 33% Market Value 526893

Competing Station	% of Order	Amount
KCPT	%	0
KCTV	16%	84303
KCWE	%	0
KMBC	25%	131723
KMCI	%	0
KPXE	%	0
KSHB	25%	131723
KSMO	1%	5268

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	241	\$101,128.75	\$118,975.00	0.00	10/01/12	10/28/12	241	\$101,128.75	\$118,975.00
November 2012	105	\$46,665.00	\$54,900.00	0.00	10/29/12	11/05/12	105	\$46,665.00	\$54,900.00
Totals	346	\$147,793.75	\$173,875.00	0.00					

Billing Plan

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	<u>Totals</u>		
													Type	Spots	Amount
1	4	10/08/12	11/02/12	M-F 6-7a M-F 6-7a	CM-All	6-7a	MTWTF--	:30	8	\$600.00	2	0.00	NM	38	\$22,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>									
		Week: 10/08/12	10/14/12	MTWTF--		8	\$600.00								
		Week: 10/15/12	10/21/12	MTWTF--		10	\$600.00								
		Week: 10/22/12	10/28/12	MTWTF--		10	\$600.00								
		Week: 10/29/12	11/04/12	MTWTF--		10	\$600.00								
2	4	11/05/12	11/05/12	M-F 6-7a M-F 6-7a	CM-All	6-7a	M-----	:30	2	\$600.00	2	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>									
		Week: 11/05/12	11/11/12	M-----		2	\$600.00								
3	4	10/08/12	11/02/12	M-F 7-9a M-F 7-9a	CM-All	7-9a	MTWTF--	:30	10	\$828.00	2	0.00	NM	38	\$19,950.00



WDAE-TV

Print Date: 10/16/12

Page 2 of 5

Contract / Revision 565996 Flight Dates 10/08/12-11/06/12 Hiatus Dates

Original Date / Revision 10/16/12/ 10/16/12 Order Sep 00:15:00

Advertiser **Koster/D/Atty Gen/MO** Product **MISSOURIANS 4 KOSTER** Estimate #



WDAF-TV

Print Date: 10/16/12

Page 3 of 5

Contract / Revision

565996

Flight Dates 10/08/12-11/06/12

Hiatus Dates

Original Date / Revision

10/16/12 / 10/16/12

Order Sep 00:15:00

Advertiser Koster/D/Atty Gen/MO

Product MISSOURIANS 4 KOSTER Estimate #

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u>			
														Spots	Amount		
11	4	10/08/12	11/02/12	M-F 6-630p	CM-All	6-630p	MTWTF--	:30	5	\$900.00	2	0.00	NM	19	\$17,100.00		
				M-F 6-630p													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>						
		Week: 10/08/12	10/14/12	MTWTF--		4	\$900.00		0.00								
		Week: 10/15/12	10/21/12	MTWTF--		5	\$900.00		0.00								
		Week: 10/22/12	10/28/12	MTWTF--		5	\$900.00		0.00								
		Week: 10/29/12	11/04/12	MTWTF--		5	\$900.00		0.00								
13	4	10/28/12	10/28/12	Su 5-6p	CM-All	5-6p	-----S	:30	1	\$250.00	2	0.00	NM	1	\$250.00		
				Su 5-6p													
		FOX4 NEWS 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>						
		Week: 10/22/12	10/28/12	-----S		1	\$250.00		0.00								
15	4	10/08/12	11/02/12	M-F 9-10p	CM-All	9-10p	MTWTF--	:30	5	\$1,200.00	2	0.00	NM	19	\$22,800.00		
				M-F 9-10p													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>						
		Week: 10/08/12	10/14/12	MTWTF--		4	\$1,200.00		0.00								
		Week: 10/15/12	10/21/12	MTWTF--		5	\$1,200.00		0.00								
		Week: 10/22/12	10/28/12	MTWTF--		5	\$1,200.00		0.00								
		Week: 10/29/12	11/04/12	MTWTF--		5	\$1,200.00		0.00								
17	4	10/28/12	11/04/12	Su 9-10p	CM-All	9-10p	-----S	:30	1	\$1,200.00	2	0.00	NM	2	\$2,400.00		
				Su 9-10p													
		FOX4 NEWS-9PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>						
		Week: 10/22/12	10/28/12	-----S		1	\$1,200.00		0.00								
		Week: 10/29/12	11/04/12	-----S		1	\$1,200.00		0.00								
18	4	10/08/12	11/02/12	M-F 10-1030p	CM-All	10-1030p	MTWTF--	:30	3	\$1,200.00	2	0.00	NM	10	\$12,000.00		
				M-F 10-1030p													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>						
		Week: 10/08/12	10/14/12	MTWTF--		2	\$1,200.00		0.00								
		Week: 10/15/12	10/21/12	MTWTF--		2	\$1,200.00		0.00								
		Week: 10/22/12	10/28/12	MTWTF--		3	\$1,200.00		0.00								
		Week: 10/29/12	11/04/12	MTWTF--		3	\$1,200.00		0.00								
19	4	11/05/12	11/05/12	M-F 5-6p	CM-All	530-6p	M-----	:30	1	\$600.00	2	0.00	NM	1	\$600.00		
				530-6p		(5:30 PM-6:00 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>						
		Week: 11/05/12	11/11/12	M-----		1	\$600.00		0.00								
20	4	11/05/12	11/05/12	M-F 6-630p	CM-All	6-630p	M-----	:30	1	\$900.00	2	0.00	NM	1	\$900.00		
				M-F 6-630p													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>						
		Week: 11/05/12	11/11/12	M-----		1	\$900.00		0.00								
21	4	11/05/12	11/05/12	M-F 9-10p	CM-All	9-10p	M-----	:30	1	\$1,200.00	2	0.00	NM	1	\$1,200.00		
				M-F 9-10p													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>						
		Week: 11/05/12	11/11/12	M-----		1	\$1,200.00		0.00								
22	4	11/05/12	11/05/12	M-F 10-1030p	CM-All	10-1030p	M-----	:30	1	\$1,200.00	2	0.00	NM	1	\$1,200.00		
				M-F 10-1030p													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>						
		Week: 11/05/12	11/11/12	M-----		1	\$1,200.00		0.00								
23	4	10/08/12	11/02/12	M-F 7-8a	CM-All	8-9a	MTWTF--	:30	10	\$525.00	2	0.00	NM	36	\$18,375.00		
				8-9a		(8:00 AM-9:00 AM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>						
		Week: 10/08/12	10/14/12	MTWTF--		5	\$525.00		0.00								
		Week: 10/15/12	10/21/12	MTWTF--		10	\$525.00		0.00								



WDAF-TV

Print Date: 10/16/12

Page 4 of 5

Contract / Revision 565996 Flight Dates 10/08/12-11/06/12

Hiatus Dates

Original Date / Revision 10/16/12/ 10/16/12

Order Sep 00:15:00

Advertiser Koster/D/Atty Gen/MO

Product MISSOURIANS 4 KOSTER Estimate #

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Totals		
													Type	Spots	Amount
23	4	10/08/12	11/02/12	M-F 7-9a	CM-All	8-9a	MTWTF--	:30	10	\$525.00	2	0.00	NM	35	\$16,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	MTWTF--		10	\$525.00			0.00					
		Week: 10/29/12	11/04/12	MTWTF--		10	\$525.00			0.00					
24	4	11/05/12	11/05/12	M-F 7-9a	CM-All	8-9a	M-----	:30	2	\$525.00	2	0.00	NM	2	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		2	\$525.00			0.00					
25	4	10/08/12	11/02/12	M-F 5-6p	CM-All	530-6p	M-----	:30	5	\$600.00	2	0.00	NM	18	\$10,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	M-----		3	\$600.00			0.00					
		Week: 10/15/12	10/21/12	M-----		5	\$600.00			0.00					
		Week: 10/22/12	10/28/12	M-----		5	\$600.00			0.00					
		Week: 10/29/12	11/04/12	M-----		5	\$600.00			0.00					
26	4	11/05/12	11/05/12	M-F 5-6p	CM-All	530-6p	M-----	:30	1	\$600.00	2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1	\$600.00			0.00					
27	4	10/15/12	11/02/12	M-F 430a News	CM-All	430-5a	MTWTF--	:30	5	\$100.00	3	0.00	NM	15	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	MTWTF--		5	\$100.00			0.00					
		Week: 10/22/12	10/28/12	MTWTF--		5	\$100.00			0.00					
		Week: 10/29/12	11/04/12	MTWTF--		5	\$100.00			0.00					
28	4	11/05/12	11/05/12	M-F 430a News	CM-All	430-5a	M-----	:30	2	\$100.00	3	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		2	\$100.00			0.00					
29	4	10/15/12	11/02/12	M-F 530-6a	CM-All	530-6a	MTWTF--	:30	5	\$200.00	3	0.00	NM	15	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	MTWTF--		5	\$200.00			0.00					
		Week: 10/22/12	10/28/12	MTWTF--		5	\$200.00			0.00					
		Week: 10/29/12	11/04/12	MTWTF--		5	\$200.00			0.00					
30	4	10/15/12	11/02/12	M-F 10-11a	CM-All	10-11a	MTWTF--	:30	5	\$150.00	2	0.00	NM	15	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	MTWTF--		5	\$150.00			0.00					
		Week: 10/22/12	10/28/12	MTWTF--		5	\$150.00			0.00					
		Week: 10/29/12	11/04/12	MTWTF--		5	\$150.00			0.00					
31	4	10/15/12	11/02/12	M-F 4-5p	CM-All	4-5p	MTWTF--	:30	5	\$250.00	3	0.00	NM	15	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	MTWTF--		5	\$250.00			0.00					
		Week: 10/22/12	10/28/12	MTWTF--		5	\$250.00			0.00					
		Week: 10/29/12	11/04/12	MTWTF--		5	\$250.00			0.00					
32	4	11/05/12	11/05/12	M-F 4-5p	CM-All	4-5p	M-----	:30	1	\$250.00	3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1	\$250.00			0.00					
		10/15/12			CM-All	4-5p							1	VIP	0.00
													1		\$0.00



WDAF-TV

Print Date: 10/16/12

Page 5 of 5

Contract / Revision 565996 Flight Dates 10/06/12-11/06/12 Hiatus Dates

Original Date / Revision 10/16/12/ 10/16/12 Order Sep 00:15:00

Advertiser Koster/D/Atty Gen/MO Product MISSOURIANS 4 KOSTER Estimate #

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals		
														Spots	Amount	
33	4	10/16/12		M-F 4-5p				:30		\$0.00						
				M-F 4-5p												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 10/16/12	10/21/12	M-----		1			\$0.00		0.00					
34	4	10/16/12	10/19/12	M-F 430a News	CM-All	430-5a	-TWTF--	:30	4	\$0.00	VIP	0.00	NM		4	\$0.00
				M-F 430-5a News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 10/16/12	10/21/12	-TWTF--		4			\$0.00		0.00					
E 35	4	10/16/12	10/19/12	M-F 1132p-1202a	CM-All	M-F 1132p-1202a	-TWTF--	:30	4	\$0.00	VIP	0.00	NM		4	\$0.00
				M-F 1132p-1202a												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 10/16/12	10/21/12	-TWTF--		4			\$0.00		0.00					
N 36	4	10/16/12	10/19/12	M-F 430a News	CM-All	430-5a	---TF--	:30	4	\$0.00	VIP	0.00	NM		4	\$0.00
				M-F 430-5a News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 10/16/12	10/21/12	---TF--		4			\$0.00		0.00					
N 37	4	10/16/12	10/19/12	M-F 1132p-1202a	CM-All	M-F 1132p-1202a	---TF--	:30	4	\$0.00	VIP	0.00	NM		4	\$0.00
				M-F 1132p-1202a												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 10/16/12	10/21/12	---TF--		4			\$0.00		0.00					

Totals 346 \$173,875.00



WDAF-TV

ORDER

Print Date 10/15/12 Page 1 of 5

Flight Dates 10/08/12-11/06/12

<u>Contract / Revision</u>	<u>565996</u>	<u>/</u>	<u>MISSOURIANS 4 KOSTER</u>	<u>Order Sep</u>	00:15:00
<u>Original Date / Revision</u>	<u>10/15/12</u>	<u>10/15/12</u>	<u>Agency Com</u> 15%	<u>Estimate #</u>	
			<u>Billing Contact</u>	<u>Alt Order #</u>	09771611
<u>Advertiser</u>	<u>Koster/D/Atty Gen/MO</u>			<u>Billing Type</u>	Cash
				<u>Order Type</u>	GENERAL
<u>Agency</u>	<u>LUC Media</u>			<u>Billing Cycle</u>	EOM/EOC
<u>Buying Contact</u>				<u>Billing Calendar</u>	BROADCAST
<u>25 Whitlock Place</u>	<u>Suite 201</u>			<u>Demographic</u>	A35+
<u>Suite 201</u>	<u>Marietta, GA 30064</u>			<u>Rev Codes</u>	SP-POL CAN GEN
<u>25 Whitlock Place</u>				<u>Product Codes</u>	PL1lb
<u>Suite 201</u>				<u>Priority</u>	3
<u>Marietta, GA 30064</u>				<u>Advertiser Ref</u>	

Primary Account Executive

Dan Driscoll

<u>Account Executive</u>	<u>Order%</u>	<u>Start Date</u>	<u>End Date</u>
Dan Driscoll	100%		

Order Share 33% Market Value 526893

<u>Competing Station</u>	<u>% of Order</u>	<u>Amount</u>
KCPT	%	0
KCTV	16%	84303
KCWE	%	0
KMBC	25%	131723
KMCI	%	0
KPXE	%	0
KSHB	25%	131723
KSMO	1%	5268

Order Totals

<u>Month</u>	<u># of Spots</u>	<u>Net Amount</u>	<u>Gross Amount</u>	<u>Rating</u>	<u>Start Date</u>	<u>End Date</u>	<u># Spots</u>	<u>Net Amount</u>	<u>Gross Amount</u>
October 2012	233	\$101,128.75	\$118,975.00	0.00	10/01/12	10/28/12	233	\$101,128.75	\$118,975.00
November 2012	105	\$46,665.00	\$54,900.00	0.00	10/29/12	11/05/12	105	\$46,665.00	\$54,900.00
Totals	338	\$147,793.75	\$173,875.00	0.00					

Billing Plan

<u>Totals</u>	<u>Ln</u>	<u>Ch</u>	<u>Start</u>	<u>End</u>	<u>Inventory Code</u>	<u>Break</u>	<u>Start/End Time</u>	<u>Days</u>	<u>Len</u>	<u>Spots</u>	<u>Rate</u>	<u>Pri</u>	<u>Rtg</u>	<u>Type</u>	<u>Spots</u>	<u>Amount</u>
	1	4	10/08/12	11/02/12	M-F 6-7a M-F 6-7a	CM-All	6-7a	MTWTF--	:30	8	\$600.00	2	0.00	NM	38	\$22,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/08/12	10/14/12	MTWTF--		8	\$600.00			0.00						
		Week: 10/15/12	10/21/12	MTWTF--		10	\$600.00			0.00						
		Week: 10/22/12	10/28/12	MTWTF--		10	\$600.00			0.00						
		Week: 10/29/12	11/04/12	MTWTF--		10	\$600.00			0.00						
	2	4	11/05/12	11/05/12	M-F 6-7a M-F 6-7a	CM-All	6-7a	M-----	:30	2	\$600.00	2	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 11/05/12	11/11/12	M-----		2	\$600.00			0.00						
	3	4	10/08/12	11/02/12	M-F 7-9a M-F 7-9a	CM-All	7-9a	MTWTF--	:30	10	\$525.00	2	0.00	NM	38	\$19,950.00

FOX4 NEWS 6AM

<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>
Week: 11/05/12	11/11/12	M-----	2	\$600.00	0.00



WDAE-TV

Print Date: 10/15/12

Page 2 of 5

Contract / Revision

565996

Flight Dates 10/08/12-11/06/12

Hiatus Dates

Original Date / Revision

10/15/12/ 10/15/12

Order Sep 00:15:00

Advertiser **Koster/D/Atty Gen/MO**

Product MISSOURIANS 4 KOSTER Estimate #

Totals



WDAF-TV

Print Date: 10/15/12

Page 3 of 5

Contract / Revision

565996

Flight Dates 10/08/12-11/06/12

Hiatus Dates

Original Date / Revision

10/15/12/ 10/15/12

Order Sep 00:15:00

Advertiser Koster/D/Atty Gen/MO

Product MISSOURIANS 4 KOSTER Estimate #

Totals

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
11	4	10/08/12	11/02/12	M-F 6-630p	CM-All	6-630p	MTWTF--	:30	5	\$900.00	2	0.00	NM	19	\$17,100.00
				M-F 6-630p											
				Start Date	End Date	Weekdays			Spots/Week	Rate		Rating			
				Week: 10/08/12	10/14/12	MTWTF--			4	\$900.00		0.00			
				Week: 10/15/12	10/21/12	MTWTF--			5	\$900.00		0.00			
				Week: 10/22/12	10/28/12	MTWTF--			5	\$900.00		0.00			
				Week: 10/29/12	11/04/12	MTWTF--			5	\$900.00		0.00			
13	4	10/28/12	10/28/12	Su 5-6p	CM-All	5-6p	-----S	:30	1	\$250.00	2	0.00	NM	1	\$250.00
				Su 5-6p											
				FOX4 NEWS 5PM											
				Start Date	End Date	Weekdays			Spots/Week	Rate		Rating			
				Week: 10/22/12	10/28/12	-----S			1	\$250.00		0.00			
15	4	10/08/12	11/02/12	M-F 9-10p	CM-All	9-10p	MTWTF--	:30	5	\$1,200.00	2	0.00	NM	19	\$22,800.00
				M-F 9-10p											
				Start Date	End Date	Weekdays			Spots/Week	Rate		Rating			
				Week: 10/08/12	10/14/12	MTWTF--			4	\$1,200.00		0.00			
				Week: 10/15/12	10/21/12	MTWTF--			5	\$1,200.00		0.00			
				Week: 10/22/12	10/28/12	MTWTF--			5	\$1,200.00		0.00			
				Week: 10/29/12	11/04/12	MTWTF--			5	\$1,200.00		0.00			
17	4	10/28/12	11/04/12	Su 9-10p	CM-All	9-10p	-----S	:30	1	\$1,200.00	2	0.00	NM	2	\$2,400.00
				Su 9-10p											
				FOX4 NEWS-9PM											
				Start Date	End Date	Weekdays			Spots/Week	Rate		Rating			
				Week: 10/22/12	10/28/12	-----S			1	\$1,200.00		0.00			
				Week: 10/29/12	11/04/12	-----S			1	\$1,200.00		0.00			
18	4	10/08/12	11/02/12	M-F 10-1030p	CM-All	10-1030p	MTWTF--	:30	3	\$1,200.00	2	0.00	NM	10	\$12,000.00
				M-F 10-1030p											
				Start Date	End Date	Weekdays			Spots/Week	Rate		Rating			
				Week: 10/08/12	10/14/12	MTWTF--			2	\$1,200.00		0.00			
				Week: 10/15/12	10/21/12	MTWTF--			2	\$1,200.00		0.00			
				Week: 10/22/12	10/28/12	MTWTF--			3	\$1,200.00		0.00			
				Week: 10/29/12	11/04/12	MTWTF--			3	\$1,200.00		0.00			
19	4	11/05/12	11/05/12	M-F 5-6p	CM-All	530-6p	M-----	:30	1	\$600.00	2	0.00	NM	1	\$600.00
				530-6p											
				Start Date	End Date	Weekdays			Spots/Week	Rate		Rating			
				Week: 11/05/12	11/11/12	M-----			1	\$600.00		0.00			
20	4	11/05/12	11/05/12	M-F 6-630p	CM-All	6-630p	M-----	:30	1	\$900.00	2	0.00	NM	1	\$900.00
				M-F 6-630p											
				Start Date	End Date	Weekdays			Spots/Week	Rate		Rating			
				Week: 11/05/12	11/11/12	M-----			1	\$900.00		0.00			
21	4	11/05/12	11/05/12	M-F 9-10p	CM-All	9-10p	M-----	:30	1	\$1,200.00	2	0.00	NM	1	\$1,200.00
				M-F 9-10p											
				Start Date	End Date	Weekdays			Spots/Week	Rate		Rating			
				Week: 11/05/12	11/11/12	M-----			1	\$1,200.00		0.00			
22	4	11/05/12	11/05/12	M-F 10-1030p	CM-All	10-1030p	M-----	:30	1	\$1,200.00	2	0.00	NM	1	\$1,200.00
				M-F 10-1030p											
				Start Date	End Date	Weekdays			Spots/Week	Rate		Rating			
				Week: 11/05/12	11/11/12	M-----			1	\$1,200.00		0.00			
23	4	10/08/12	11/02/12	M-F 7-9a	CM-All	8-9a	MTWTF--	:30	10	\$625.00	2	0.00	NM	35	\$18,375.00
				8-9a											
				Start Date	End Date	Weekdays			Spots/Week	Rate		Rating			
				Week: 10/08/12	10/14/12	MTWTF--			5	\$525.00		0.00			
				Week: 10/15/12	10/21/12	MTWTF--			10	\$525.00		0.00			



WDAB-TV

Print Date: 10/15/12

Page 4 of 5

Contract / Revision 565996 **Flight Dates** 10/08/12-11/06/12 **Hiatus Dates**

565996 Flight Dates 10/08/12-11/06/12

Hiatus Dates

Original Date / Revision 10/15/12/ 10/15/12 Order Sep 00:15:00

10/15/12/ 10/15/12

Order Sep 00:15:00

Advertiser Koster/D/Atty Gen/MO Product MISSOURIANS 4 KOSTER Estimate #

Product MISSOURIANS 4 KOSTER

Estimate #



WDAF-TV

Print Date: 10/15/12

Page 5 of 5

Contract / Revision 565996 Flight Dates 10/08/12-11/06/12 Hiatus DatesOriginal Date / Revision 10/15/12 / 10/15/12 Order Sep 00:15:00Advertiser Koster/D/Atty Gen/MO Product MISSOURIANS 4 KOSTER Estimate #

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	<u>Totals</u>		
													Type	Spots	Amount
33	4	10/15/12		M-F 4-5p			M-----	:30		\$0.00					
				M-F 4-5p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	M-----		1			\$0.00		0.00				
N34	4	10/16/12	10/19/12	M-F 430a News	CM-All	430-5a	-TWTF--	:30	4	\$0.00	VIP	0.00	NM	4	\$0.00
				M-F 430-5a News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	-TWTF--		4			\$0.00		0.00				
N35	4	10/16/12	10/19/12	M-F 1132p-1202a	CM-All	M-F 1132p-1202a	-TWTF--	:30	4	\$0.00	VIP	0.00	NM	4	\$0.00
				M-F 1132p-1202a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	-TWTF--		4			\$0.00		0.00				
													Totals	338	173,875.00